

**RECRUITMENT
BROCHURE
(2022-24)**



AGRIBUSINESS LEADERS *for tomorrow*

**DR YASHWANT SNGH PARMAR UNIVERSITY OF HORTICULTURE
AND FORESTRY, NAUNI, SOLAN (HP)- 173 230**

Department of Agribusiness Management

**Masters of Business Administration
(Agribusiness)2022-24**





INDEX

Hon'ble Vice Chancellor's Message |01

Dean's Message (College of Horticulture) |02

Training and Placement Officer's Message |03

Message from Head of Department |04

Chairman's Message (Departmental Placements) |05

About the University |06

About the Department |07

Academics |08

Trainings held in the Department |09

Faculty as Mentors |10

Curriculum MBA (Agribusiness) | 11-13

Students' Profile |14-17

Training and Placement Cell |18

Illustrious Alumni |19

Our Employers |20-21

Placement Committee |22



Hon'ble Vice Chancellor's Message

Dear Recruiter,

Warm Greetings from Dr Yashwant Singh Parmar University of Horticulture and Forestry, Nauni, Solan (HP).

The flagship MBA (Agribusiness) program of our University has been producing top-quality MBAs, who have rightly earned confidence from a variety of recruiters. Our alumni have worked very hard over the years to contribute to their organizations in the agri-business industry, and we are proud of their achievements.

To be at par with other Universities/educational institutions in the country, our University has adopted the latest course package of the Indian Council of Agricultural Research for Agribusiness Management program. We are committed to providing our students with the best opportunities to apply their knowledge and skill in real-world settings. Our students undergo rigorous academic training, coupled with practical experiences, to ensure they are well-prepared to contribute effectively to the workforce upon graduation.

The student placement program offers a platform for companies to access our pool of talented individuals who possess the necessary skills and competencies required in today's competitive market.

It is my pleasure to invite you to the Final Placement season for the MBA (Agribusiness) 2022-2024 batch at the Department of Agribusiness Management. Additionally, we welcome the opportunity to showcase our campus facilities and introduce to our faculty members and students.

We look forward to the possibility of establishing a fruitful partnership with your organization and contributing to the success of our students and your company.

Sincerely,

Professor Rajeshwar Singh Chandel

Vice Chancellor



Dean's Message (College of Horticulture)

Dear Prospective Employers,

It gives me immense pleasure to introduce our Agribusiness Management graduates to your esteemed organizations. In our University, we take pride in nurturing future leaders in the agribusiness sector, equipping them with a blend of theoretical knowledge and practical skills.

Our comprehensive curriculum enriched with industry exposure and experiential learning opportunities ensures that our graduates are adept at addressing the complexities of modern agribusiness. They possess a deep understanding of agricultural economics, supply chain management, marketing strategies and sustainable practices.

With a strong foundation in business management coupled with specialized expertise in the agricultural domain, our graduates are poised to make significant contributions to your organizations. Their innovative thinking, problem-solving abilities and passion for sustainable agriculture make them valuable assets for any agribusiness setting.

We invite you to explore the potential of our Agribusiness Management graduates and partner with us in shaping the future of the agricultural industry.

Warm regards,

Dr. Manish Kumar

Dean, College of Horticulture



Training and Placement Officer's Message

Dear Prospective Employers,

We are pleased to provide you with the placement brochure for our prestigious MBA (Agribusiness) program. It is a pleasure to introduce you to the bright group of students who are prepared to start their careers in the vibrant agribusiness industry.

Our curriculum is dedicated to producing competent professionals who can succeed in the fast-paced agricultural industry by combining a strong academic foundation with real-world experience.

Our students have a wide range of experiences and abilities in addition to a thorough comprehension of the intricacies of the agribusiness environment. They are skilled at using creative approaches to solve problems and take advantage of new opportunities in the industry.

Participating in our placement program will provide you access to a talent pool of individuals who are passionate about bringing positive change in the agribusiness industry. Our graduates are ready to make a meaningful contribution to your company by bringing new ideas and views to the table.

We cordially encourage you to look through the student profiles and see the extraordinary potential our program has to offer. Let's work together to create important alliances that will influence agriculture in the future.

Warm regards,

Dr. K.K. Raina

Training and Placement Officer

Message from the Head of Department



Dear Esteemed Employers,

Using our Placement brochure, I have the great pleasure as the Head of the Department of Agribusiness Management of introducing you to our exceptional student body.

Our department is proud of its dedication to agribusiness education innovation and quality. Our curriculum is created to give students the information, abilities, and hands-on training they need to succeed in the broad and ever-changing world of agribusiness.

We have made a great effort in designing our curriculum, which covers topics like supply chain management, marketing, finance, agricultural economics, and sustainability, to provide students with a thorough understanding of the agribusiness industry. Through practical projects, industrial internships, and interactive learning opportunities, our students acquire real-world knowledge and cultivate the leadership, critical thinking, and problem-solving abilities necessary to successfully manage the complexity of modern agribusiness organizations.

By giving our students a chance to be placed, you will have access to a talent pool of individuals who are driven, well-prepared, and ready to contribute to the expansion and improvement of your company. We are confident that the qualities and skills our students bring to the table will benefit your team greatly and enable you to meet your objectives as an organization.

We are excited about the prospect of working with you and supporting the growth of your company.

Warm regards,

Dr. Kapil Kathuria

Head of Department



Chairman's Message (Departmental Placements)

Dear Valued Employers,

It gives me great pleasure to introduce you to the energetic students as well as to the Department of Agribusiness Management.

The goal of this brochure is to create genuine relationships between the Department and prestigious institutions. We are dedicated to delivering a seamless and advantageous placement process since we recognize how important it is to match companies and students.

The Agribusiness Management Program takes great satisfaction in graduating students who are well-rounded and possess the knowledge, abilities, and drive needed to succeed in the broad and fast-paced world of agribusiness. To prepare them for the opportunities and challenges of the real world, our students participate in industry projects, internships, and rigorous academic instruction.

We are sure that our students have the skills and attributes that your company looks for in potential hires. Our students possess a strong analytical and problem-solving aptitude, as well as inventive thinking and a strong dedication to sustainability. They are prepared to make a valuable contribution to your firm.

We are thrilled about the prospect of collaborating with you and anticipate a fruitful alliance.

Warm regards,

Dr. Rahul Dhiman

Chairman (Departmental Placements Committee)

About University

Dr. YS Parmar University of Horticulture and Forestry, Solan, was established on 1st December 1985 to promote education, research, and extension education in the fields of Horticulture, Forestry, and allied disciplines. Late Dr. Yashwant Singh Parmar, the first Chief Minister and the architect of Himachal Pradesh perceived the importance of Horticulture and Forestry to develop and improve the State economy which led to the establishment of this University. Its history lies in the erstwhile Himachal Agricultural College, Solan, established in 1962 and affiliated with the Panjab University. It became one of the campuses of the Agriculture Complex of Himachal Pradesh University on its formation in 1970. Consequent upon the establishment of Himachal Pradesh Krishi Vishwavidyalaya in 1978, this campus became its Horticulture Complex and finally in 1985, assumed the status of a State University, being the only University in the country engaged exclusively in teaching, research, and extension in Horticulture and Forestry.

The University is located at Nauni in Solan District of Himachal Pradesh, 13 km from Solan on Solan-Rajgarh Road, at an elevation of 1300 meters above mean sea level. Solan town is situated on national highway (NH-22) and is well connected by train and bus services.

The University has four constituent colleges, out of which, two are located at the main campus Nauni, one for horticulture and the other for forestry, having 9 and 7 departments, respectively. The third College i.e., College of Horticulture & Forestry is located at Neri in Hamirpur District on Nadaun-Hamirpur state highway, about 6 Km from Hamirpur town. The fourth college i.e. College of Horticulture and Forestry, Thunag (Mandi) is located at Thunag District Mandi.

The University offers UG (B.Sc.) and PG (M.Sc. and Ph.D.) courses in the fields of Horticulture, Forestry & its allied sciences including M.B.A (Agribusiness).

डॉ. यशवंत सिंह परमार
औद्यानिकी एवं वानिकी विश्वविद्यालय
नौणी, सोलन (हि.प्र.)



Dr. Yashwant Singh Parmar
University of Horticulture & Forestry
Nauni, Solan (HP)



India Rankings 2023
Ministry of Education, GoI



India's Leading University in Horticulture and Forestry

About the Department

In this era of a fast-changing business environment, the demand for motivated and responsive specialized human resources has increased manifold. To develop such a human resource in the field of agribusiness, the University started the Masters of Business Administration (Agribusiness) programme in the academic session 1997-98 in the Department of Social Sciences. This programme became very popular and in the year 2007 a full-fledged Department of Business Management was established in the College of Horticulture; after carving the programme out from the Department of Social Sciences. Presently, the Department is running two different management degree programmes of MBA (Agribusiness) and PhD (Agribusiness). The department aims at positioning itself as a world-class centre of learning and lays special emphasis on the all-round development and growth of managerial talents. The focus of the programmes is on developing conceptual, interpersonal and management awareness for the implementation of new structures and strategies. To be at par with other universities/educational institutes in the country, the university has adopted the course package suggested by the Vth Deans' Committee of the Indian Council of Agricultural Research for its management programmes. The Department aims at positioning itself as a renowned centre of learning and lays special emphasis on the all-around development of the students.

The Department is engaged in the research and extension activities also. The faculty has been publishing research papers in international Journals of repute. As an extension mandate, capacity-building programmes and exposure visits of farmers are also conducted regularly in the Department.

Mandate

- To equip students with the required conceptual, interpersonal skills and social purpose for managerial functioning in the fields of business with specific emphasis on agriculture, horticulture and forestry businesses.
- To inculcate entrepreneurial capabilities in the students to make them effective change agents and to offer managerial inputs to business organizations.
- To nurture in the students the capabilities of setting standards of excellence in their managerial responsibilities.



Academics

The Department offers Degree programmes for

- ✓ MBA (Agribusiness)
- ✓ PhD (Agribusiness Management)

Achievements

- Four PhD students (Ms Apoorva Sahni, Ms Swapandeep Kaur, Ms Monica Negi and Mr Pankaj Thakur) qualified UGC-NET in Management.
- Three students (Ms Neha Thakur, Mr Vishal Kumar, and Mr Anshmant Sharma) represented the University by presenting a paper in an International Conference at the Indian Institute of Management, Kashipur, Uttarakhand in December 2022.
- More than 100 alumni are serving in various capacities in Agro Industries, Multinational companies, Central and State Universities, Public and Private Sector banks etc. at senior and middle-level executive positions.



Trainings held in the Department

- A three days workshop titled “Sensitizing Youth on Various Startup Related Schemes to Promote Agriculture Entrepreneurship” fully funded by Indian Council of Social Science Research, New Delhi, Govt. of India was organized in the Department from 5th – 7th March, 2024.
- Entrepreneurship Training and Industry visit.
- Three Days Workshop titled “Agribusiness and Agripreneurship: Empowering the Future of Agriculture” was organized in the Department funded by IDP-NAHEP from August 21-23, 2023.



Faculty as Mentors



Dr. Kapil Kathuria
Professor & Head
Specialization: Marketing



Dr. Yashmin Janjhua
Associate Professor
Specialization: Human Resource Management



Dr. Rashmi Chaudhary
Associate Professor
**Specialization: Agricultural Finance,
Entrepreneurship Development**



Dr. Nisha Kumari
Assistant Professor
Specialization: Human Resource Management



Dr. Rahul Dhiman
Assistant Professor
**Specialization: International Marketing &
International Business**



1st Semester

ABM 501 (3+0) Principles of Management and Organizational Behavior

ABM 502 (3+0) Managerial Accounting and Control

ABM 503 (2+0) Applied Agribusiness Economics

ABM 539 (3+0) Communication for Management and Agribusiness

ABM 540 (3+0) Research Methodology for Agribusiness Management

ABM 541 (3+0) Computer Applications for Agribusiness

ABM 542 (3+0) Project Management and Agribusiness Entrepreneurship

ABM 543 (3+0) Agribusiness Environment and Policy

PGS 505 (1+0) Agricultural Research Ethics & Rural Development Programmes

PGS 503 (1+0) Intellectual Property & its Management in Agriculture

2nd Semester

ABM 504 (2+0) Human Resource Management for Agricultural Organizations

ABM 505 (2+0) Production and Operations Management

ABM 506 (2+0) Agricultural and Food Marketing Management- I

ABM 537 (2+0) Operations Research

ABM 538 (2+0) Financial Management in Agribusiness

ABM 544 (2+0) Agribusiness Laws and Ethics

PGS 501 (0+1) Library and Information Services

PGS 502 (0+1) Technical Writing and Communication Skills

ABM 545 (4+0) Summer Internship



3rd Semester

ABM 507 (2+0) Agricultural and Food Marketing Management-II

ABM 508 (2+0) Agri Supply Chain Management)

ABM 523 (2+0) Management of Floriculture and Landscaping

ABM 534 (1+0) Human Resource Competence and Capacity Building Systems

ABM 535 (1+0) Agri-Commodity Markets and Future Trading

ABM 531 (1+0) Advertising and Brand Management

ABM 536 (2+0) Strategic Management for Agri Business Enterprises

ABM 592 (1+0) Master Seminar

ABM 599 (0+5) Project Work

4th Semester

ABM 509 (2+0) International Trade for Agricultural Products

ABM 510 (3+0) Food Technology & Processing Management

PGS 504 (0+1) Basic Concepts in Laboratory Techniques

ABM 599 (5+0) Research Work



“Success in agribusiness isn’t just about growing crops; it’s about cultivating relationships, harnessing innovation, and sustaining communities.”



Students' Profile



- **Abhishek Bhatia**
- Mobile No. : 8580549637
- Email Id: abubhatia192001@gmail.com
- Major Specialization: Agribusiness Management
- Minor Specialization: Post Harvest Management



- **Anshika**
- Mobile No. : 7018860574
- Email Id: vermanshika009@gmail.com
- Major Specialization: Agribusiness Management
- Minor Specialization: Agriculture Extension Education



- **Anshuman Klate**
- Mobile No. : 8544748787
- Email Id: anshumanklate85@gmail.com
- Major Specialization: Agribusiness Management
- Minor Specialization: Fruit Science



- **Anuradha Chauhan**
- Mobile No. : 8091789079
- Email Id: chauhananuradha572@gmail.com
- Major Specialization: Agribusiness Management
- Minor Specialization: Agriculture Extension Education



- **Avneesh Banyal**
- Mobile No. : 8278768213
- Email Id: avneeshbanyal97@gmail.com
- Major Specialization: Agribusiness Management
- Minor Specialization: Post Harvest Management



- **Damini**
- Mobile No.: 8091794072
- Email Id: daminithakur147@gmail.com
- Major Specialization: Agribusiness Management
- Minor Specialization: Agriculture Extension Education



- **Deeksha Sharma**
- Mobile No. : 9816471492
- Email Id: deeksha51sharma@gmail.com
- Major Specialization: Agribusiness Management
- Minor Specialization: Agriculture Extension Education



- **Om Prakash Kaushal**
- Mobile No. : 7018995799
- Email Id: kaushalom000@gmail.com
- Major Specialization: Agribusiness Management
- Minor Specialization: Post Harvest Management



- **Parul Sharma**
- Mobile No. : 7018644489
- Email Id: parulsharma397@gmail.com
- Major Specialization: Agribusiness Management
- Minor Specialization: Agricultural Statistics



- **Priyansh Kashyap**
- Mobile No. : 8219258818
- Email Id: pirotica03@gmail.com
- Major Specialization: Agribusiness Management
- Minor Specialization: Agriculture Extension Education



- **Richa**
- Mobile No. : 8146020876
- Email Id: richathakur9479@gmail.com
- Major Specialization: Agribusiness Management
- Minor Specialization: Agriculture Extension Education



- **Vishakha Chauhan**
- Mobile No. : 8219324954
- Email Id: vc.vishakha1999@gmail.com
- Major Specialization: Agribusiness Management
- Minor Specialization: Fruit Science



- **Yukti Narang**
- Mobile No. : 9982145046
- Email Id: yuktinarang99@gmail.com
- Major Specialization: Agribusiness Management
- Minor Specialization: Agriculture Extension Education



- **Fathima Rani Abdul Shafi**
- Mobile No. : 6238103374
- Email Id: ranifathima37@gmail.com
- Major Specialization: Agribusiness Management
- Minor Specialization: Agricultural Statistics



- **Kajal Kumari**
- Mobile No. : 9006537130
- Email Id: kajal13031996@gmail.com
- Major Specialization: Agribusiness Management
- Minor Specialization: Agricultural Statistics



- **Srushti Kamble**
- Mobile No. : 8381001134
- Email Id: srushtikamble622@gmail.com
- Major Specialization: Agribusiness Management
- Minor Specialization: Vegetable Science

Training and Placement Cell

A training and placement cell is functioning in the University for Quality Enhancement of Education and Campus Placement of students. It also aims at skill up-gradation and capacity building of students, besides providing opportunities for entrepreneurship development. Most specifically, it has the following activities:

- Personality development classes are regularly conducted every year for the final year students of MBA (Agribusiness).
- All advertisements related to placements are regularly displayed on the notice boards for easy access by the students.
- Vacancies are circulated through WhatsApp groups maintained by the students of the Department.
- Invitation to industry practitioners is regularly extended.
- Organization of business fests and job fairs is a future activity.
- Career empowerment coaching in terms of soft skill development is a regular feature.



Illustrious ALUMNI

- **Mr. Vipin Sharma**
Human Resource Director
Johnson & Johnson
- **Mr. Anaam Sharma**
Sr. Asst. Director
FICCI, New Delhi
- **Dr. Dyutiman Choudhary**
Country Representative
At CIMMYT, Nepal
- **Mr. Anil Chauhan**
Senior Marketing Officer
Himachal Pradesh State Agricultural Marketing Board
- **Shivani Chaudhary**
Communication Specialist
IKEA, Sweden
- **Dr. Piyush Mehta**
Associate Professor
Dr. YS Parmar University of Horticulture and Forestry, Nauni, Solan
- **Mr. Bhupesh Sood**
CEO
SEC Global
- **Mr. P. Prashant Reddy**
Director of Business Development & Strategic Affairs
Optimus Pharmaceuticals
- **Mr. Vineet Rai**
Director
Meridian Medicare Ltd. Solan, HP
- **Dr. Dipankar Sharma**
Head of Department of Business Management
Central University of Himachal Pradesh
- **Dr. Priyank Sharma**
Assistant Professor
Galgotias University, Greater Noida
- **Milap Singh Rana**
Research Officer
AFC India Limited New Delhi
- **Ankit Katoch**
Technical Assistant
Food Corporation of India
- **Pankaj Sharma**
Research Officer in Agricultural Services
Nestle
- **Akashdeep Rathi**
Business Development Associate
Plant Based Food Industry Association, Gurugram (Haryana)

Our Employers



- Agricultural Finance Corporation Ltd. (AFC India Ltd.)
- Biostadt India Ltd.
- Win Information & Technology
- Optimus Pharma Private Ltd.
- Garda Chemicals Ltd.
- India Tobacco Limited (ITC Ltd.)
- Meridian Medicare Ltd.
- Nestle India
- Johnson & Johnson
- HDFC Bank
- Syngenta
- Bayer Crop Science
- IKEA Private Ltd.
- Senegindia SA
- CIMMYT
- SEC Global



In the business world, the rearview mirror is always clearer than the windshield.

In Agribusiness, knowing the landscape ahead is what drives success.



PLACEMENT COMMITTEE



Chairman (Dept. Placements)

Dr. Rahul Dhiman, Assistant Professor

rahuldhiman@gmail.com | 9882146140

Members

- Ms. Richa | 8146020876
- Mr. Om Prakash Kaushal | 7018995799
- Ms. Vishakha Chauhan | 8219324954
- Ms. Shweta Shray | 7018938464
- Mr. Mridul Dhiman | 7018407756

University Location:

The University is located on Solan- Rajgarh state highway, 13 km from Solan District headquarters situated on NH-22.

For more information, please visit <https://www.yspuniversity.ac.in/>

Department link: <https://www.yspuniversity.ac.in/user/business-management/mba>

Facebook: https://www.facebook.com/126008871406417?ref=embed_page

LinkedIn: <https://www.linkedin.com/company/dr-ys-parmar-university-of-horticulture-forestry-nauni-solan/posts/?feedView=all>

Twitter: <https://twitter.com/Nauniuniversity>